

For Immediate Release

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From their Okanagan farm to forests in Finland, this small family business has gone all in for sustainability

Kelowna, BC – In the winter of 2018, the McFadden family of Okanagan Lavender & Herb Farm completely rebranded their product lines in an effort to reduce the environmental impact of their packaging; a decision that spearheaded a partnership with Finnish start-up company, Sulapac.

Sulapac's fully biodegradable, microplastic-free packaging is made entirely from the wood harvested in sustainably-managed Nordic forests; a cutting edge environmental solution to plastic waste that has only just started piquing the interest of North American companies.

Okanagan Lavender & Herb Farm is the first company in North America to carry products in Sulapac's innovative packaging: 2 body butters and 2 salves which feature the farm's award-winning essential oils.

"It is our social and environmental responsibility as a retailer to choose the best packaging options we can for our products," states Andrea McFadden, owner and founder of Okanagan Lavender & Herb Farm. "While recyclable and reusable solutions are a great first step, we see 100% biodegradable packaging as the future of our business."

The small batch products created at Okanagan Lavender & Herb Farm come straight from the land beneath the feet of the McFadden family and their 16 seasonal employees. A collection of 20 herbs and aromatic plants are grown, harvested, dried, distilled and infused on their farm; producing ingredients that are complemented by local and sustainably sourced oils, butters and botanicals to craft their unique handmade products. No additives, fillers or artificial preservatives or fragrances are ever added, for the McFaddens are passionate in their effort to produce products that are completely natural for the body, earth and soul.

With quality and sustainability at the forefront of their business, this partnership with Sulapac was the natural choice. "We have all seen and heard of the damage plastic waste is causing to our planet," says Andrea McFadden. "We might just be a small business, but that doesn't mean we can't make a positive impact on our environment. Change has to start somewhere – why not right here on our farm?"

For more information on Okanagan Lavender & Herb Farm: www.okanaganlavender.com

For more information on Sulapac: www.sulapac.com



Okanagan Lavender & Herb Farm

Awards

- 2015 New Zealand Supreme Oil Awards**
Silver medal – *Lavandula Angustifolia* ‘Maillette’
- 2016 Canadian Enterprise of the Year Award**
Winner – Okanagan region
Canadian National Finalist
- 2017 Cert Clean: Clean Beauty Awards**
3rd place in Face Care Category – ‘Sensitive Skin’ Botanical Toner
- 2017 Canadian Tourism Awards**
Garden Destination of the Year
- 2017 Kelowna Chamber of Commerce Awards**
Finalist – Excellence in Agriculture
- 2017 Australia Olfactory Oil Competition**
First Place – *Lavandula angustifolia* ‘English’ / ‘Royal Velvet’
First Place – *Lavandula x. intermedia* ‘Seal’ / ‘Super’ / ‘Abrialii’
Second Place – *Lavandula x. intermedia* ‘Grosso’
- 2018 New Zealand Supreme Oil Awards**
Silver medal – *Lavandula x. intermedia* ‘Super’ / ‘Phenomenal’
Silver medal – *Lavandula angustifolia* ‘Peter Pan’ / ‘No. 9’ / ‘English’